



**PIRENS
IBMA**

Institute of Business Management
and Administration

Approved by AICTE New Delhi, Affiliated to Savitribai Phule Pune University, Pune
Recognized U/s 2 (f) & 12 (B) of UGC Act 1956

AICTE Permanent ID : 1-28775271

Pun Code : IMMA017030

AISHE Code : C-41915

✉ Email-directoribma@pirens.in | directorptc@yahoo.com ☎ +91-2422-273493 🌐 www.pirens.in

Strategic (Perspective) Plan for Next Five Years

1. **Curriculum Enhancement:** Regularly update and enhance the curriculum to incorporate the latest management theories, technologies and real world case studies
 - a. By introducing new short term certificate courses
 - b. By introducing new Graduate courses like BBA and BBA(CA).
 - c. Institute can focus on starting specialization in Rural and Agri. Business Management.
 - d. Intake of MCA can be increased from 90 seats to 120 seats.
 - e. NBA Accreditation
 - f. Moving towards Autonomous status
2. **Faculty Development:** Invest in faculty development programs, encourage continuous learning and fostering expertise in emerging technologies and management practices
 - a. FDP can be made mandatory for all Faculty
 - b. Sponsored FDPs can be arranged in Institute (It might comes under ATAL, AICTE or SPPU)
 - c. MOOCS course can be promoted for online FDPs
3. **Industry Partnership:** To strengthen collaboration with industry leaders for guest lectures, internships, and placement opportunities.
 - a. Active and Live MOUs
 - b. Monthly activities with Industry



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- c. Industry Internships and Visits
 - d. Formation Industry Advisory Board
 - e. Placement activity with Industries
 - f. Collaboration with Foreign Universities
4. **Student Engagement:** Students can be engaged in
- a. NPTEL/MOOC Courses
 - b. Short term courses for communication skills, personality development, Foreign languages and recent trends in technologies and management.
 - c. Establishment of Skill development center
5. **Global Exposure:** Expand International partnerships and study abroad programs providing students with global perspective on management practices
- a. Implementation of NEP-2020
 - b. MOUs with International Universities
 - c. NIRF Application
6. **Research and Publication:**
- a. 100% Faculty registration for Ph.D. (Short term goal)
 - b. 100% Faculty with Ph.D. (Long term goal)
 - c. At least Five Patents in coming Five Years
 - d. At least 2 Research papers publication by each faculty (per year in UGC-Care / Scopus /IEEE)
 - e. At least Five Books should be published by Faculty of IBMA



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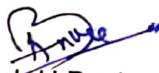
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7. **Marketing and Branding:** Our Marketing department will design compressive marketing strategy to increase visibility, attract top talent, and build a strong brand present in the educational sector.
8. **Continuous Evaluation:** Establish a robust and transparent online system for continuous evaluation and feedback from students, faculty and industry partners.
9. **Financial Sustainability:** Implement financial strategies to ensure the institute's long-term sustainability, exploring avenues for grants, partnerships and cost effective operations.
10. **Membership of professional bodies**
 - a. Association
 - b. IEEE etc.


Dr. Nilesh U. Bankar
Secretary and Director

Date: 16.03.2023




Dr. Supriya Vikhe Patil (Dhokane)
CEO, PIRENS